ORDER



KLAS

Orders	**Order / Rev:**	37511		
	Alt Order #:	08878030		
	Product Desc:	TARKANIAN/CON/REP		
	Estimate:			
	Flight Dates:	10/08/12 - 10/16/12	Primary AE:	Mike Jones
	Original Date / Rev:	10/05/12 / 10/08/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National
Agency	**Name:**	**Sandler & Innocenzi**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		705 Prince Street	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	**Name:**	**Tarkanian, Danny R-USS**		
	Demographic:	A35+	New Business Thru:	07/21/10
	Product Codes:	PO1	Order Separation:	00:10:00
	Priority:	LV1	Advertiser External ID:	
	Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	72	$51,515.00	$43,787.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	72	$51,515.00	$43,787.75	0.00
Totals	72	$51,515.00	$43,787.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	$51,515.00
Market	100%	$171,716.67

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	25%	$42,929.17
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	5%	$8,585.83
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	10/09/12	10/15/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	MTWTF--	:30	5	$50.00	LV2	0.00 NM	5	$250.00
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/09/12	10/15/12	MTWTF--	5	$50.00	0.00								
E 2	8	10/09/12	10/15/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	5	$225.00	LV2	0.00 NM	5	$1,125.00

Order / Rev: 37511 Advertiser: Tarkanian, Danny R-USS

Alt Order #: 08878030 Product Desc: TARKANIAN/CON/REP KLAS

Flight Dates: 10/08/12 - 10/16/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/09/12	10/15/12	MTWTF--	5	$225.00	0.00								
E 3	8	10/09/12	10/15/12	8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	5	$275.00	LV2	0.00 NM	5	$1,375.00
				8 News Now 6a M-F										
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/09/12	10/15/12	MTWTF--	5	$275.00	0.00								
E 4	8	10/09/12	10/15/12	CBS This Morning 7-9a	CM	7-9a	MTWTF--	:30	6	$200.00	LV2	0.00 NM	6	$1,200.00
				CBS This Morning										
	CBS THIS MORNING													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/09/12	10/15/12	MTWTF--	6	$200.00	0.00								
E 5	8	10/09/12	10/15/12	Live w/Kelly	CM	9-10a	MTWTF--	:30	4	$300.00	LV2	0.00 NM	4	$1,200.00
				Live w/Kelly										
	LIVE WITH KELLY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/09/12	10/15/12	MTWTF--	4	$300.00	0.00								
E 7	8	10/09/12	10/15/12	8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	5	$325.00	LV2	0.00 NM	5	$1,625.00
				8 News Now Noon M-F										
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/09/12	10/15/12	MTWTF--	5	$325.00	0.00								
E 8	8	10/15/12	10/16/12	The Talk 2-3P	CM	2-3p	MT-----	:30	2	$375.00	LV2	0.00 NM	1	$375.00
				The Talk										
	THE TALK													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	MT-----	1	$375.00	0.00								
E 9	8	10/09/12	10/15/12	Ellen	CM	3-4p	MTWTF--	:30	5	$425.00	LV2	0.00 NM	5	$2,125.00
				Ellen										
	ELLEN													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/09/12	10/15/12	MTWTF--	5	$425.00	0.00								
E 10	8	10/09/12	10/15/12	8 News Now 4p M-F	CM	4-5p	MTWTF--	:30	4	$450.00	LV2	0.00 NM	4	$1,800.00
				8 News Now 4p M-F		(4:30 PM-5:00 PM)								
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/09/12	10/15/12	MTWTF--	4	$450.00	0.00								
E 11	8	10/10/12	10/16/12	8 News Now 5-630p M-F	CM	5-630p	MTWTF--	:30	5	$500.00	LV2	0.00 NM	5	$2,500.00
				8 News Now 5-630p M-F										
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	--WTF--	2	$500.00	0.00								
	Week: 10/15/12	10/21/12	MT-----	3	$500.00	0.00								
E 14	8	10/10/12	10/16/12	8 News Now 11p M-F	CM	11-1135p	MTWTF--	:30	5	$600.00	LV2	0.00 NM	5	$3,000.00
				8 News Now 11p M-F										
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	--WTF--	2	$600.00	0.00								
	Week: 10/15/12	10/21/12	MT-----	3	$600.00	0.00								
E 16	8	10/13/12	10/13/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	$95.00	LV2	0.00 NM	1	$95.00
				CBS Early Show - Sat.										
	CBS THIS MORNING													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	-----S-	1	$95.00	0.00								
E 17	8	10/13/12	10/13/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	$225.00	LV2	0.00 NM	1	$225.00
				8 News Now Sat 5-7p										
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	-----S-	1	$225.00	0.00								
E 18	8	10/13/12	10/13/12		CM	Various	-----S-	:30	1	$275.00	LV2	0.00 NM	1	$275.00

Order / Rev: 37511 Advertiser: Tarkanian, Danny R-USS

Alt Order #: 08878030 Product Desc: TARKANIAN/CON/REP KLAS

Flight Dates: 10/08/12 - 10/16/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Politics Now S Sebelius										
				Politics Now S Sebelius		(5:30 PM-6:00 PM)								
				POLITICS NOW										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/08/12	10/14/12	-----S-	1	$275.00	0.00							
E 21	8	10/14/12	10/14/12	8 News Now Sun AM #2	CM	8 News Now Sun A	------S	:30	2	$350.00	LV2	0.00 NM	2	$700.00
				8 News Now Sun AM #2										
				NEWS										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/08/12	10/14/12	------S	2	$350.00	0.00							
E 23	8	10/14/12	10/14/12	8 News Now Sun 5-7p	CM	5-7p	------S	:30	1	$250.00	LV2	0.00 NM	1	$250.00
				8 News Now Sun 5-7p										
				NEWS										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/08/12	10/14/12	------S	1	$250.00	0.00							
E 24	8	10/14/12	10/14/12	Sun 7-8p	CM	7-8p	------S	:30	1	$1,500.00	LV2	0.00 NM	1	$1,500.00
				60 Minutes										
				60 MINUTES										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/08/12	10/14/12	------S	1	$1,500.00	0.00							
E 28	8	10/11/12	10/11/12	Thu 10-11p	CM	10-11p	---T---	:30	1	$2,100.00	LV2	0.00 NM	1	$2,100.00
				Person Of Interest										
				PERSON OF INTEREST										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/08/12	10/14/12	---T---	1	$2,100.00	0.00							
E 31	8	10/10/12	10/12/12	1230-2p Soaps/ LMAD	CM	1230-2p	--WTF--	:30	1	$375.00	LV2	0.00 NM	1	$375.00
				Soaps / Let's Make A Deal										
				BOLD AND BEAUTIFUL										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/08/12	10/14/12	--WTF--	1	$375.00	0.00							
E 35	8	10/12/12	10/12/12	Fri 8-9p	CM	8-9p	----F--	:30	1	$1,400.00	LV2	0.00 NM	1	$1,400.00
				CSI: NY										
				CSI NY										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/08/12	10/14/12	----F--	1	$1,400.00	0.00							
E 36	8	10/11/12	10/11/12	Pol Debates & Conventio	CM	Thur 10/11 6-8p	---T---	:30	2	$2,000.00	LV2	0.00 NM	2	$4,000.00
				Vice Presidential Debate										
				DEBATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/08/12	10/14/12	---T---	2	$2,000.00	0.00							
E 37	8	10/14/12	10/14/12	NFL Reg Season Game	CM	NFL Football Reg.	------S	:30	1	$7,700.00	LV1	0.00 NM	1	$7,700.00
				NFL Football Reg. Season										
				NFL										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/08/12	10/14/12	------S	1	$7,700.00	0.00							
E 38	8	10/13/12	10/13/12	ACC Football	CM	930a-12pm	-----S-	:30	1	$300.00	LV2	0.00 NM	1	$300.00
				ACC Football		(10:00 AM-5:00 PM)								
				NCAA										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/08/12	10/14/12	-----S-	1	$300.00	0.00							
N 39	8	10/08/12	10/14/12	ACC Football	CM	930a-12pm	-----S-	:30	2	$1,050.00	LV1	0.00 NM	2	$2,100.00
				ACC Football										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/08/12	10/14/12	-----S-	2	$1,050.00	0.00							
N 40	8	10/08/12	10/14/12	Wed 9-10p	CM	9-10p	--W----	:30	1	$12,000.00	LV1	0.00 NM	1	$12,000.00
				Criminal Minds										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/08/12	10/14/12	--W----	1	$12,000.00	0.00							
N 41	8	10/08/12	10/14/12	Sun 3-4p Storm Stories	CM	3-4p	------S	:30	1	$525.00	LV1	0.00 NM	1	$525.00
				3-4p Storm Stories										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							

Order / Rev: 37511
Alt Order #: 08878030
Flight Dates: 10/08/12 - 10/16/12

Advertiser: Tarkanian, Danny R-USS
Product Desc: TARKANIAN/CON/REP

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N41	8	10/08/12	10/14/12	Sun 3-4p Storm Stories 3-4p Storm Stories	CM	3-4p	------S	:30	1	$525.00	LV1	0.00 NM	1	$525.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/08/12	10/14/12	------S	1	$525.00	0.00								
N42	8	10/08/12	10/14/12	Sun 4-5P Elec Playgrou 4-5p Electric Playgrnd 2x	CM	4-5p	------S	:30	1	$615.00	LV1	0.00 NM	1	$615.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/08/12	10/14/12	------S	1	$615.00	0.00								
N43	8	10/08/12	10/14/12	Game Time/UNLV Game Time/UNLV	CM	1135p-1205a	------S	:30	1	$265.00	LV1	0.00 NM	1	$265.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/08/12	10/14/12	------S	1	$265.00	0.00								
N44	8	10/08/12	10/14/12	Sat 4-5p Whacked Sport Whacked Out Sports 2X's	CM	4-5p	-----S-	:30	1	$475.00	LV1	0.00 NM	1	$475.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/08/12	10/14/12	-----S-	1	$475.00	0.00								
N45	8	10/08/12	10/14/12	Sat 1235-135a DaVinci I Da Vinci Inquest	CM	12.35a-1.35a	-----S-	:30	1	$40.00	LV3	0.00 NM	1	$40.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/08/12	10/14/12	-----S-	1	$40.00	0.00								
												Totals	72	$51,515.00